

Student Evaluations - Principles of Marketing

	Fall 2023	Spring 2023	Summer 2022	Fall 2021	Spring 2021
Number of students	69	71	35	62	29
Number completed survey	28	21	8	18	11
Understanding of main concepts	4.71	4.81	4.5		
Learned through variety of learning opportunities	4.79	4.9	4.88		
Instructor's feedback helpful	4.75	4.85	4.75		
Instructor's teaching methods/style	4.75	4.76	4.5		
Engaging Environment	4.71	4.9	4.5		
Instructor encourage diverse perspectives	4.64	4.88	4.63		
Opportunities for student feedback	4.67	4.9	4.5		
Opportunities to meet outside class times	4.68	4.8	4.75		
Instructor used technologies and tools	4.71	4.9	5		
Course organization to support learning	4.74	4.81	4.88		
Instructor's clear communication	4.79	4.9	4.88		
Instructor clearly presented course content	4.79	4.95	4.43		
Course requirements were clear				4.83	4.91
Course was well organized				4.72	4.91
Instructor helped to better understand material				4.61	4.91
Feedback				4.39	4.82
Respect to students				4.83	5
Instructor was accessible				4.83	4.91
Grading policy was clear				4.78	4.91
Grades reflected material covered				4.72	4.91
The assignments helped learning				4.5	4.91
Textbook assigned was helpful				4.39	4.91
Assignments and exams returned in good timing				4.67	4.91
Instructor covered important topics				4.67	4.91
Class was intellectually stimulating				4.28	4.82
Instructor encouraged student activity				4.5	4.91
My overall rating of the teaching				4.67	4.91
My overall rating of this course				4.61	5